

Louisville Sail and Power Squadron

January 2018 Executive Committee Meeting

Louisville Sail and Power Squadron Executive Committee meeting was held at the home of Maureen and Larry Samuels on January 4th, 2018. Commander Kim Fisher called the meeting to order at 18:55 hrs.

Present noted by :

| Office | Name | Office | Name |
|------------------------|---|-----------------|---|
| Commander | <input checked="" type="checkbox"/> Kim Fisher | Treasurer | <input checked="" type="checkbox"/> Maureen Samuels |
| Education Officer | <input checked="" type="checkbox"/> Dale Bletso | | <input type="checkbox"/> |
| Executive Officer | <input checked="" type="checkbox"/> Roy Mattingly | Member at Large | <input checked="" type="checkbox"/> Carol Fisher |
| Administrative Officer | <input type="checkbox"/> | Member at Large | <input checked="" type="checkbox"/> Kaye Bletso |
| Secretary | <input checked="" type="checkbox"/> David Robertson | Member at Large | <input type="checkbox"/> Pat Venhoff |
| Immediate Past CDR | <input checked="" type="checkbox"/> Faye Kugele | | |

Others Present: Glenn Kugele, Joe Burch, and Larry Samuels.

Agenda: See Attached.

Secretary: David Robertson

- Reviewed November 2017 minutes, Cdr. Fisher approved the minutes.

Treasurer: Maureen Samuels

- Report : See Attached

Administrative Officer: By Committee

- Terry Chambers will be the speaker for February Dinner Meeting. Topic: Her new novel about Rose Island.
- Still needing speakers for March.
- Louisville Change of Watch is April 6, 2018, at the Knights of Columbus.

Executive Officer: Roy Mattingly

- Updated Calendar- The calendar will be at the Dinner and Executive meetings.
- Louisville Boat, RV, and Sport Show is January 24-28 at the KY Exposition Center. Cdr. Kim Fisher is the Chairman for the Boat Show committee. Booth signup sheet will be at the January 11 Dinner Meeting.

Education Officer: Dale Bletso

- Seamanship: One student passed his test.
- Host/proctor another Mariner's Learning System test on 12/13/17.
- Piloting class will start January 9th.
- Advance Piloting will start in late March.

Commander: Kim Fisher

- Watched the Chief Commander's video. Discussed the branding from National.
- Reviewed Marketing Guidebook information from National. Discussed new banner/header for the web page.
- Checked with several squadrons about what they charge for the ABC course, and their success stories, on the water training, class length. Decided to raise ABC course price, and promote our perceived value for the information.

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- Ordered a banner for the boat show using the new logo “America’s Boating Club”, our new web address, and Louisville.
- Reviewed the “Expand Your Boating Horizons” brochure that includes our pricing. A couple of changes were made and it’s going to print for the upcoming boat show.

Old Business:

New Business

- Next meeting February 22th, at the CCC&C Club in Utica, IN.

Meeting adjourned at 20:50 hours.
Minutes taken by: David Robertson

